



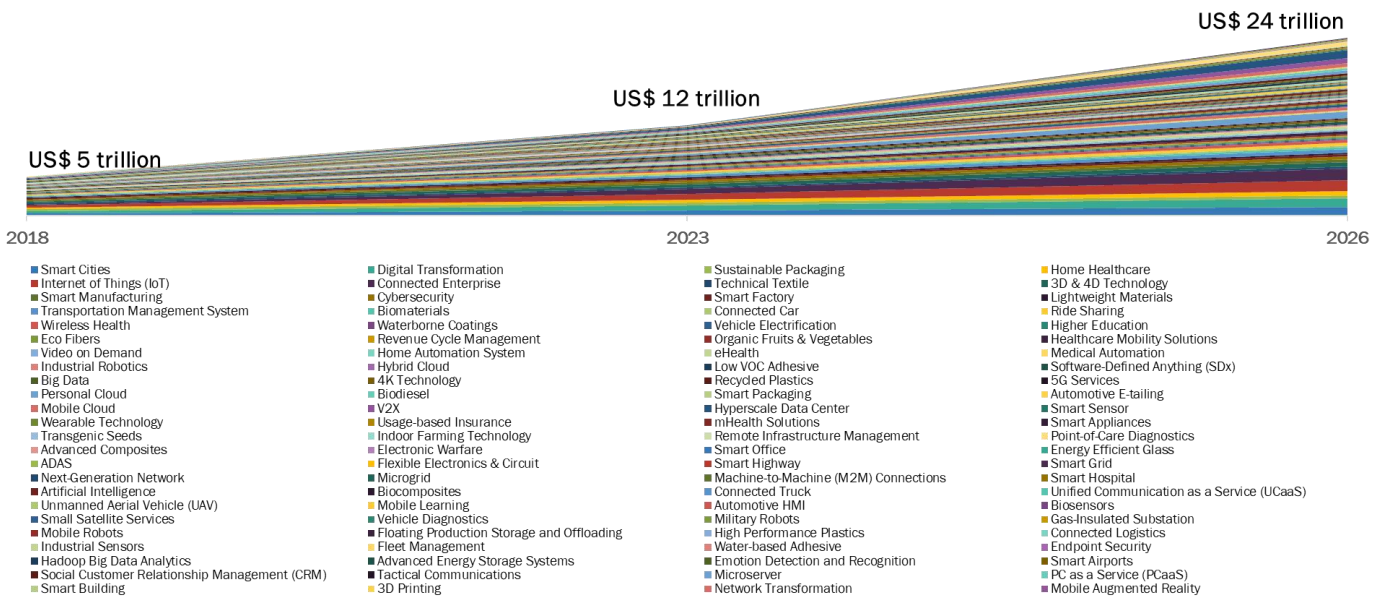
# Academia access of MarketsandMarkets KnowledgeStore

Biggest knowledge platform for tracking shifting revenues sources across every product, technology, use case, market and industry

Unparalleled industry intelligence for thesis, projects, submissions and assignments

**90% of the students prepared for changing revenue mix of all global companies are doing twice better than students not adapting to these changes!!!**

US\$25 trillion of world's B2B economy is getting washed away; new US\$25 trillion is in the making through new technologies, use cases, products and ecosystems; MnM Knowledge Store platform tracks all these changes and provides converged view of the same across 13.7 million data points...



MnM is researching revenue potential of 30,000 similar technologies, use cases, products, ecosystems and markets

**60 million unique B2B visitors from 130,000 companies; 440,000+ registered growth problems with MnM in last decade across 10 major industries**

- 27,000 students from 1,300 universities have approached MnM so far
- 130,000 companies have approached MnM regarding their revenue shift problems

All of them rely on us for their market analysis / research on new technologies, use cases, ecosystems and markets

<b>13,782,976</b>	<b>101,018</b>
Number of datapoints	Number of technologies researched
<b>446,702</b>	<b>139,476</b>
Number of growth problems registered	Number of companies researched

- MnM Knowledge Store
  - 12 industry verticals
  - 100+ industry trends
  - 250,000+ infographics
  - 530,000+ data tables
  - 50% exclusivity
- Unlimited access to each student
- Create your own report by selecting sections from multiple reports, tables and infographics
- Unmatched depth and breadth of market analysis

Every B2B company is going to lose almost 50% of its revenues originating from old sources and pivot towards new sources of revenues to replenish this loss

**Let's prepare students today to help companies benefit from this massive change...**